

21 FASHION

- A) vplyv počasia a podnebia na odievanie,
- B) odev a doplnky na rôzne príležitosti
- C) výber oblečenia (móda, vek, vkus, možnosti), starostlivosť o oblečenie

A) weather and climate

A person's choice of suitable clothing is influenced by climate and weather.

Colder countries: people prefer to wear clothes which protect their body from the cold

- usually fur coats, boots, fur caps in winter

Hot countries: light clothes, materials which allow sweat to evaporate and cool their bodies; straw hats protect their heads against the sun's rays

B) Clothes on various occasions, accessories

Fashion is the way people dress in a certain period of time. It changes very fast. Sometimes, it is quite difficult to say what is still trendy or what is already out of fashion. The clothes people wear tell us about their age, origin, religion, interests and financial situation. Fashion is a way of self-expression, especially for the young. They show their mood, interests, attitudes and status in society through styles, colours, patterns, materials and accessories. Most young people get dressed according to own taste. They wear casual clothes, such as jeans, baggy trousers, loose sweatshirts and sneakers. Some young people buy brand name clothes in expensive shops and boutiques to be „in“.

Clothing is connected with weather. In summer, light and airy materials, such as cotton or silk, are preferred. We wear short-sleeved or sleeveless shirts, T-shirts, loose blouses, skirts, shorts, sandals and slippers. For swimming, we wear a swimming costume. In winter, warmer materials like cotton, wool and nylon are preferred. Long-sleeved T-shirts, shirts, sweaters, jumpers, pullovers, cardigans, polo necks, jackets, anoraks, coats, gloves, hats, caps, scarves and boots are worn.

People dress differently for various occasions. Balls and banquets require formal smart clothes. Especially women take special care of being dressed-up and looking good at such occasions. They spend a lot of money on ball dresses, shoes, accessories, decorative items and jewellery (necklace, bracelet, earrings, rings). Ladies' handbags should match their dresses and shoes. Gentlemen wear a dark suit or tuxedo, a white shirt with cuff links, a single bow tie and dark shoes.

Not only special occasions require special clothes. In some jobs people wear uniforms, denims, white coats, costumes, aprons.

Another important part of our image is hair. Nowadays, there is great freedom in hairstyles and colours. Boys grow their hair long, have highlights done, while girls have their hair very short, spiky and often dyed, highlighted or bleached.

Casual clothes: worn for everyday purposes, differs according to the job

Banks/offices: man- suits, shirts in different colours, ties and suitable shoes, mostly black or brown leather; woman – suits, fashionable tops or blouses, various accessories, leather shoes
Special occasion - something more formal: long dresses or gowns, tuxedo, dinner jacket, bowtie, patent leather shoes

Jewellery and accessories: hat, precious stones, a string of pearls, earrings, chain, necklace, bracelet, ring, watch gloves, belt, handbag, handkerchief, hairband, scarf, etc.

Shoes: flip-flops, high-heels, boots, sandals, trainers

Patterns: plain, checked, patterned, tartan, wavy, floral, star-patterned, dotted, striped, etc.

C) Choice of clothing style

Fashion - style of dress or behaviour that is common/popular at a certain time. Many people try to follow the latest trends in fashion, watching fashion shows and reading fashion magazines.

Fashion styles, materials, patterns change often

Materials used are important: natural - canvas, linen, cotton, fur; synthetic fibres, silk/silky, wool/woollen, lycra, polyester, denim

Today many include spandex.

Colours play an important role in fashion. Some colours suit some people more than others, so people can be classified by the colours they wear 'cold' and 'warm'. Cold types prefer darker colours; brighter colours are suitable for warm types. Some people choose colour according to their current mood, when they are happy, the colours are bright and light, but when they are sad or bad-tempered, the colours are dark.

Choice of clothing style reveals a person's personality

Most people prefer buying clothes in shops – if they suit them and fit, they just pay and leave. Some women like clothes made by dressmakers or they make them themselves. If men needs suit or coat, they ask tailors to make it for them

Picture - Fashion

- Describe the people's clothes in the picture. Speculate what occasion it might be to wear such type of clothes.
- Choose the picture you like the most and give reasons for your choice.

Tasks:

- Characterize different types of clothes depending on the weather and the cultural event.
- Talk about your garments and then say what clothes you would wear on the occasions such as: your best friend's wedding, a job interview, a school-leaving examination and your birthday party.

Role-play

You want to buy something fashionable suitable for your final exams. You are in a clothes shop. Make a conversation with a shop assistant (speak about colour, size, style, trying it on, price and way of paying).